

Attachment A

Housing All Australians – Organisational Synopsis

Our Big Vision

An Australia where everyone has a stable place to call home - no matter if they're rich or poor.

www.housingallaustralians.org.au



WHO WE ARE:

We are a group of private sector individuals and corporates with a shared vision that it is in Australia's long term economic interest to house all Australians, including those on low incomes. Unless we do, we will be leaving a significant burden for future generations, with disastrous economic and social consequences. We are classified as a Public Benevolent Institution with full tax deductibility benefits.

OUR UNIQUE POSITION:

We are a private sector group using a commercial lens to help address Australia's chronic shortage of low-income affordable housing.

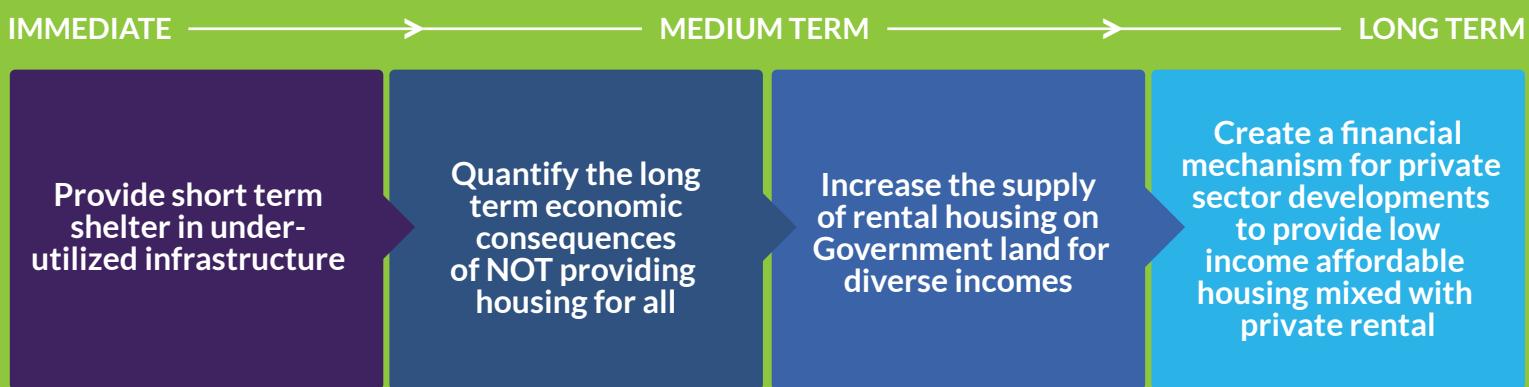
OUR VALUES:

- Thinking with an inter-generational perspective
- Delivering long term value to Australian taxpayers
- Bipartisan collaboration

OUR ROLE:

- To harness the goodwill that exists within the private sector to develop strategies, take actions and raise awareness in respect to the fundamental human need for shelter.
- To increase the availability of, and access to, affordable housing for those on low incomes in order to relieve poverty, distress or disadvantage.
- To highlight long term accountability and demonstrate economically based solutions to house all Australians free from political bias.
- To provide a forum for the sharing of facts, ideas, experience and private sector skills around the creation of affordable housing options throughout Australia.

OUR STRATEGIC PRIORITIES



OUR AMBITIOUS PROJECTS

POP UP SHELTERS

Deliver short term transitional housing in existing buildings that are sitting idle and going through a long redevelopment process.

ECONOMIC STUDY

Undertake an independent national bipartisan study to demonstrate the long term economic impact for future generations of not providing housing for all.

BUILD TO RENT

Convince super funds to undertake commercial developments on Government land under a long term lease agreement rather than Government selling the land to the private market.

AFFORDABLE HOUSING

Create a new instrument to subsidise the incorporation of low income housing into Build-to-Rent housing and apartment developments.

SUCCESS LOOKS LIKE

- A simple and effective short-term solution to combat a critical shortage of transitional housing
- 5 shelters operating by end 2020
- 150 people housed by end 2020
- Acceptance of the concept by support agencies

- We have demonstrated the economic benefits of acting today and saving costs tomorrow.
- Study outcomes are accepted as 'evidence based'
- Study is being utilised to create change across the sector
- Bipartisan approach adopted by all political parties
- Private sector and general public engaged in a national conversation

- Govt retains its strategic assets for the long term benefit of all Australians
- Super funds achieve an acceptable return relative to risk
- Improved social inclusion - a diverse mix of people living under the same roof
- A compelling investment model for large financial institutions
- Win an urban renewal bid with a super fund based on a lease model

- Engagement with local government to create a new financial instrument to deliver affordable housing
- Improved social inclusion - A diverse mix of people living under the same roof
- Evidence the private sector will adopt and utilise the changes